



U.S. COMMERCIAL SERVICE

access 2013

INTERNATIONAL TRADE FORUM

SAN DIEGO, CA | MAY 1-2

Sponsorship Opportunities

Designed specifically for companies and organizations wanting to enhance their presence and demonstrate their commitment to helping companies reach overseas markets in Africa, Middle East, and South Asia.

In Partnership with:



For information about how you can sponsor ACCESS 2013, please contact Matt Andersen 858-467-7033 or email: Matt.Andersen@trade.gov or Mark J. Ballam at 619-594-3947 or email: mballam@mail.sdsu.edu



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SPONSORSHIP OPPORTUNITIES

ACCESS 2013 International Trade Forum will be held at the San Diego Marriott La Jolla in San Diego, California on May 1-2, 2013. ACCESS 2013 is the premier opportunity to learn about business trends in Africa, the Middle East and South Asia from private sector experts and U.S. Commercial Service officers serving in American embassies throughout those regions. ACCESS 2012 was held in Glendale, Arizona, where it attracted some 200 people.

Algeria	Iraq	Kuwait	Morocco
Egypt	Israel	Pakistan	Nigeria
Ghana	Jordan	Lebanon	Qatar
India	Kenya	Libya	United Arab Emirates
Saudi Arabia	South Africa	+U.S. State Department officials	

Looking for ways to leverage your marketing and client development resources? Reach clients with a strong interest in tapping into Africa, Middle East and South Asia's tremendous market potential by sponsoring ACCESS 2013. Official sponsors can showcase their products and services through available sponsorship opportunities. ACCESS 2013 will be held at the Marriott La Jolla, a prime venue for a corporate showcase.

ACCESS 2013 Sponsorship Opportunities:

- PLATINUM Sponsor (\$25,000)
- GOLD Sponsor (\$15,000)
- SILVER Sponsor (\$10,000)
- BRONZE Sponsor (\$5,000)

To learn more about ACCESS 2013 Sponsorship Opportunities, please contact Matt Andersen, Director of the U.S. Commerce Department's San Diego Export Assistance Center, at 858-467-7033 or Matt.Andersen@trade.gov or Mark J. Ballam, Managing Director of San Diego State University's Center for International Business Education and Research, at 619-594-8599 or mballam@mail.sdsu.edu.



ACCESS 2013 INTERNATIONAL TRADE FORUM
San Diego, May 1-2, 2013

ACCESS 2013 SPONSORSHIP OPPORTUNITIES

PLATINUM Sponsor (\$25,000)

– *Limited Availability*

The Platinum Partner will be the primary underwriter of the entire conference event. The Platinum Partnership entitles the organization to:

- Acknowledged as Platinum Sponsor with logo on all ACCESS 2013 programs (printed & electronic) and reception, breakfast, lunch and break signage
- Designated organization official will provide welcome and make brief remarks at reception
- Listed on conference banner in the conference room, site of the registration, breakfasts, breaks and lunches
- 1 banner ad on conference website;
- 1 prime exhibition space
- 6 complementary passes to ACCESS 2013

SILVER Sponsor (\$10,000)

– *Limited Availability*

The Silver Partners will be the primary underwriters of ACCESS 2013's breaks. A Silver Partnership entitles the company to:

- Acknowledged as Silver Sponsor with logo on all ACCESS 2013 programs (printed & electronic) and break signage
- Listed on conference banner in conference room, site of the registration, and breaks
- Listed on conference website
- 1 exhibition space
- 3 complementary passes to ACCESS 2013

Bronze Sponsors (\$5,000)

– *Limited Availability*

ACCESS 2013 exhibitors are entitled to:

- Acknowledged on all ACCESS 2013 programs (printed & electronic)
- Listed in program (if received before April 15)
- 1 exhibition space
- 2 complementary passes to ACCESS 2013

GOLD Sponsors (\$15,000)

– *Limited Availability*

The Gold Partners will be the primary underwriters of the conference luncheons. A Gold Partnership entitles the organization to:

- Acknowledged as Gold Sponsor with logo on all ACCESS 2013 programs (printed & electronic) and luncheon signage
- Designated official will be invited to make brief remarks (2 minutes) at luncheon (May 1 or 2)
- Listed on conference banner in conference room, site of the registration, and lunches
- 1 banner ad on conference website
- 1 exhibition space
- 4 complementary passes to ACCESS 2013

To learn more about ACCESS 2013 Sponsorship Opportunities, please contact:

Matt Andersen, Director of the U.S. Commerce Department's San Diego Export Assistance Center, at **858-467-7033**
Matt.Andersen@trade.gov

Mark J. Ballam, Managing Director of San Diego State University's Center for International Business Education and Research, at **619-594-8599**, mballam@mail.sdsu.edu



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FAQs

Why become a program sponsor?

- Enhance your company's brand
- Demonstrate your commitment to expanding business in Africa, the Near East, and South Asia (the ANESA region)
- Network with senior U.S. Commercial Service officers and over 200 business executives who are eager to do business in the ANESA region.

How many people will attend ACCESS 2013?

- More than 200 people are expected to register for ACCESS 2013

Where will the conference attendees come from?

- Approximately, 45% will come from Southern California
- Approximately, 25% will come from other parts of California
- Approximately, 30% will come from across the U.S.

- **Who are the conference attendees?**

- Owners of small to medium sized enterprises
- Senior managers and key decision makers from small to mid-sized companies
- Senior U.S. Commercial Service officers (Diplomatic officers from US Embassies)
- U.S. Department of Commerce representatives

Who were some of the past sponsors of ACCESS?

- FedEx
- RAK Free Trade Zone
- Freeport-McMoRan Copper and Gold
- Arizona Commerce Authority

About San Diego State University Center for International Business Education and Research

SDSU CIBER is a national center of excellence funded, in part, through a grant from the U.S. Department of Education. One of only thirty-three centers nationwide, SDSU CIBER was one of the first five established in 1989. Since that time, SDSU CIBER has served as a catalyst to further integrate and advance a number of diverse activities relating to international business education and research, language training, and executive education outreach programs. The overall mission of the Center is to help ensure the United States' long-term international competitiveness by supporting research, education, and outreach activities. For more information visit www.sdsu.edu/ciber

About the U.S. Commercial Service

The U.S. Commercial Service is the trade arm of the U.S. Department of Commerce International Trade Administration. U.S. Commercial Service trade professionals in over 100 U.S. cities and in more than 75 countries help U.S. companies get started in exporting or increase sales to new global markets. With offices in 108 U.S. cities and U.S. Embassies and Consulates in more than 75 countries, the U.S. Commercial Service connects U.S. companies with international partners. For more information on the U.S. Commercial Service, visit www.export.gov



Sponsorship Agreement

Company Name: _____

Contact Name: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____ Email: _____

Please Indicate Partnership Level:

☐ Platinum - \$25,000

☐ Gold - \$15,000

☐ Silver - \$10,000

☐ Bronze - \$5,000

Credit Card (circle one): AMEX Discover Master Card Visa

Name on Account _____ Account Number _____

Exp. Date _____ Security Code (on back of card) _____

Or send check payable to:

San Diego State University Center for International Business Education and Research
5500 Campanile Drive, SSE 3428, San Diego, CA 92182-8230

This is your written commitment confirming your intent to participate in ACCESS 2013: International Trade Forum partnership program. Please complete and fax back to the SDSU CIBER office at 619-594-1573. To maximize publicity efforts for you, it is necessary to obtain your full sponsorship payment.

Agreed by:

Name

Title

Date

5500 Campanile Drive, SSE 3428, San Diego, CA 92182-8230

www.sdsu.edu/ciber/



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